

Evelyn Ramsburgh

evelynramsburch@gmail.com

Senior Product Designer – AI, SaaS & Cloud UX

evelynramsburch.com

Senior UX/UI Designer with 9+ years of experience designing intuitive, scalable digital products in SaaS, FinOps, and AI-adjacent environments. Strong foundation in user-centered design, discovery, and cross-functional collaboration with data scientists, engineers, and PMs. Proven ability to transform complex systems into elegant, functional interfaces using Figma, Miro, and usability testing. Passionate about the role of design in demystifying AI for end users.

Experience

Flexera Sr. User Experience and User Interface (UX/UI) Designer, Tech Lead Contract - 2023, Actual

- Designed and iterated on AI-adjacent cost planning tools in a FinOps SaaS platform.
- Created UX flows and component libraries in Figma to streamline predictive interfaces.
- Collaborated with engineers and data teams to align design with technical AI capabilities.
- Conducted user research and behavioral analytics to inform intelligent design decisions.

IBM Sr. UX/UI Designer Full time - 2020, 2023

- Designed internal tools with AI-assisted workflows for IBM's global sales team.
- Collaborated closely with developers to assess technical feasibility and reduce design debt.
- Contributed to accessibility improvements (WCAG) and led the migration of legacy files to Figma.

Datometry UX/UI Lead Full time - 2019, 2020

- Defined UX strategy and led research efforts for a data visualization platform.
- Translated user pain points into actionable insights and refined interfaces through user testing cycles.

Smarttie Product Designer Independent Consultant - 2019, 2024

- Delivered responsive web and mobile designs for global brands including Levi's and Mastercard.
- Built design systems and documentation for scalable use across product teams.

Agave Lab Staff Product Designer Full time - 2018, 2020

- Delivered end-to-end product design (0 to MVP) for B2C and B2B startups such as EasyLex and Digitt.
- Balanced user insights and business needs to design simple and functional interfaces.
- Participated in early-stage user interviews, hypothesis testing, and prototyping in agile squads.

Good Humans Jr. UX/UI Designer Full time - 2017, 2018

- Designed mobile-first flows and marketing assets for Vivanuncios and Ford.
- Developed prototypes to validate IA and usability early in the development cycle.
- Conducted usability testing, stakeholder interviews, and behavioral analysis with HotJar.

MAWE Technologies UX/UI Intern Part time - 2015 - 2017

- Contributed to diverse web and mobile projects, showcasing adaptability and design range.
- Balanced multiple assignments while maintaining quality and meeting tight deadlines.

Education

La Salle University - Bachelor of Engineering in Multimedia 2012 - 2017

- Specialized in UX/UI, programming, web/mobile development, and multimedia production.
- Thesis: "Implementation of Usability Methodologies for a Shipping Application of a Local Company."

Interaction Design Foundation 2019 - 2024

- Advanced studies in Interaction Design, UX Research, and Usability.

Coursera 2019 - 2024

SAFe Agilist Certified 2024

Languages

Spanish (Native)

English (Advanced)

Portuguese (Beginner)

Skills

Prototyping and Wireframing

Competitive Analysis

Stakeholder Management

User-Centered Design

Usability Testing

Collaboration and Teamwork

Project Management

Tech Skills

Design & Discovery

Figma (advanced prototyping), Miro (systems mapping), Framer (AI interactions), Loom, Notion

Practices & Methodologies

User-Centered Design, Human-AI Interaction Principles, Ethical AI Design, Accessibility (WCAG 2.1), Continuous Discovery, Design Systems, Microcopy for AI interfaces

Collaboration & Agile Delivery

Agile UX, Cross-functional Planning, Sprint Rituals, Jira, Confluence, Lean UX, Design QA with Engineering

Development Knowledge

HTML, CSS, Javascript, React (for design feasibility discussions)

Microsoft & Cloud Tools

- Azure Fundamentals Certified
- Experience collaborating on cloud-native products deployed in Azure
- Familiarity with Power BI, PowerApps, Microsoft Copilot, and integrations for data-driven interfaces
- Microsoft Teams & SharePoint for collaboration and design documentation

AI Colaboration

Prompt engineering for design ideation (ChatGPT, Midjourney), testing AI-assisted UX (e.g., autosuggestions, chatbots), Collaborative workflows with Data Scientists & ML Engineers